

## Francisco Miranda TOOCO – bio

Tooco are three vowels and two consonants arranged around randomly next to each other. Tooco could have been "Torcuato" or also "Conrado", but finally became someone named Francisco.

Tooco could have been an architect, but short was the ride between beams and scaffolding, and finally he decided to go into the illustration world.

Having his studies of Graphic Design at the [University of Buenos Aires \(UBA\)](#), Argentina, he is now also part of [Gabriele's Design professorship](#) at the same university.

Now, he looks and touches things from a different point of view. Not from the utopist and non-existent freedom, but from knowing that what matters most is to do what we really know we like, deep inside. That road may be the most difficult, but it is certainly also the most rewarding.